

From a garage start to a gold medal winner

By Jann Burmester

A 10-year anniversary and a gold medal!

Two wonderful achievements for any business, yet alone one which started in a home garage.

Nature's Child, on the Byron Bay Arts and Industry Estate, has won a gold medal for 'Best Product Range' at this year's Organic Expo Industry awards held recently in Sydney.

The expo is the only Australian industry event which showcases organic produce from Australia to national and international markets.

Nature's Child owner Jannine Barron said the award was a fitting tribute for 10 years of hard work.

"It's the best award I could possibly hope to win this year," Jannine said.

"It's a real accomplishment to even be in business in this tough time, so to win an award for a product I am passionate about, well, I am really happy."

The gold medal was won for Nature's Child organic cotton baby product range which includes daily essentials like nappies, bottom balm, towels, breast pads and more.

Jannine said that not only was the range all



organic, but it saved customers money because everything was reusable.

"If you were to use the disposable versions of these products on one child for three years, you would spend \$5000, but with my range it would cost you \$1000, and the product is much healthier for babies and more environmentally friendly," she said.

"All my products are

chemical-free and certified organic and they are perfect for babies and young children and especially for those who have allergies."

Jannine has been developing her organic baby range for four years, but the business was started in her garage with a home-based website.

Nature's Child then moved to a warehouse in the industrial estate

eight years ago, and is now located in a purpose-built factory which includes a showroom/shop, factory and wholesale warehouse.

The business employs 10 local people and wholesales its products all over Australia, New Zealand and Asia.

Jannine will be presented with her gold medal at the Organic Expo and Green Show in Sydney on August 22.

Nature's Child owner Jannine Barron proudly shows off her organic cotton baby product range which has won a gold medal at the Organic Expo Industry awards.